

Press Release:



TSX SYMBOLS: DFN, DFN.PR.A
DF, DF.PR.A

DIVIDEND 15 SPLIT CORP AND DIVIDEND 15 SPLIT CORP II

Market and Portfolio Update

Toronto, Ontario – October 16, 2008 / Marketwire: Fueled by the intensification of the ongoing credit crisis, world financial markets reached a level of “panic” during the last several weeks which arguably has never been seen by investors on such a global scale. Several of the largest financial institutions in the United States and around the world required unprecedented government intervention in order to rescue them from complete insolvency. Others were required to make emergency decisions to save their businesses by being acquired by other stronger partners. The volatility index reached record levels indicating investor fear was at historically high levels. In the short term, this financial crisis has had a very broad and severe impact on investments across the world. All sectors of the financial markets from financial services stocks to commodity based stocks have been aggressively sold down. It appears the selling pressure has been greatly exacerbated by forced liquidation required by assorted investment funds responding to redemption demands and the need to de-lever their portfolios to meet margin calls. This has caused dramatic short term moves as these funds try to raise “cash” from the most liquid sources which in many cases are the large capitalization stocks. Governments around the world have delivered a clear message that they are willing to continue to take significant action and do whatever is necessary to support financial markets and restore confidence. The Manager believes these actions will ultimately prove to be the pivotal turning point in the recovery of financial markets.

The impact of the broad based selling has adversely impacted the portfolios of Dividend 15 Split Corp. (“Dividend 15”) and Dividend 15 Split Corp. II (“Dividend 15 II”). The net asset values have declined by approximately 21% from August 31, 2008 to October 16, 2008. The Manager believes current valuations of many of the stocks in the portfolios are now trading at extremely attractive levels. In particular, dividend yields on the portfolios have reached historically high levels compared against fixed income securities and the level of inflation. The current yield in the underlying portfolios is 4.8%. The companies in the portfolios have excellent earnings growth histories and have long records of maintaining and growing their dividends over time. This should provide meaningful support to the stock prices of these companies even through this economic slowdown. As a result of the volatility index reaching all time record highs, the option premiums available in the market are also attractive and are allowing the Manager to add significant levels of additional income to the portfolios. The portfolio manager continues to view the underlying holdings of Dividend 15 and Dividend 15 II as among the lowest risk companies in Canada. When capital market liquidation slows or ceases and investors return to fundamentals of the underlying companies, we believe the portfolios will be fairly rewarded. High dividend yields, low valuations and significant option premiums available in the market place all bode well for the Dividend 15 and Dividend 15 II portfolios. The Manager continues to actively manage the relative weightings of the companies held within the portfolios.

Dividend 15 and Dividend 15 II invest in high quality portfolios of leading Canadian dividend-yielding stocks as follows: Bank of Montreal, Bank of Nova Scotia, Canadian Imperial Bank of Commerce, Royal Bank of Canada, Toronto-Dominion Bank, National Bank of Canada, CI Financial Income Fund, BCE Inc., Manulife Financial, Enbridge, Sun Life Financial, TELUS Corporation, The Thomson Corporation, TransAlta Corporation, TransCanada Corporation. Shares held within the portfolios are expected to range between 4-8% in weight but may vary at any time.

For further information, please contact Investor Relations at 416-304-4443, toll free at 1-877-4-Quadra (1-877-478-2372), or visit www.dividend15.com.