



Dividend 15

July 2008

# Monthly Update

**Dividend 15 Split Corp** is an Investment Corporation designed to pay monthly cash dividends. The Corporation invests in a diversified, high quality portfolio consisting of 15 high-yielding Canadian companies. Two types of shares are available, a Class A and a Preferred.

## Objectives

### Preferred Shares (TSX: DFN.PR.A):

(i) to provide holders of the Preferred Shares with fixed, cumulative preferential monthly cash dividends in the amount of \$0.04375 per Preferred Share to yield **5.25% per annum** on the original issue price; and (ii) on or about December 1, 2014 (termination date), to pay the holders of the Preferred Shares the original issue price (\$10) of those shares.

### Class A Shares (TSX: DFN):

(i) to provide holders of the Class A Shares with regular monthly cash dividends initially targeted to be \$0.10 per Class A Share to yield **8.0% per annum** on the original issue price; and (ii) on or about December 1, 2014 (termination date), to pay the holders of Class A Shares at least the original issue price (\$15) of those shares.

## Distributions (by record date)

	DFN	DFN (specials)	DFN.PR.A	Total
Total to Date	\$5.20	\$3.50	\$2.2960	\$10.9960
2008 YTD	\$0.70		\$0.3063	\$1.0063
2007	\$1.20	\$2.25	\$0.5250	\$3.9750
2006	\$1.20	\$0.75	\$0.5250	\$2.4750
2005	\$1.20	\$0.50	\$0.525	\$2.225
2004 (8 months)	\$0.80		\$0.35	\$1.15
Jun 29/04	\$0.10		\$0.06473 <sup>(1)</sup>	\$0.16473

(1) Initial distribution for the period Mar 16/04 to Jun 29/04.

## Commentary

Overall financial markets continue to be adversely impacted by the confluence of record high commodity prices and the continuing credit related problems originating from the US sub prime lending market. These conditions have caused economic growth to slow considerably in both Canada and the United States while at the same time high commodity prices are beginning to lead to a marked increase in inflationary pressures. In particular, the dramatic increase in oil prices has become a large obstacle for economic recovery. Although it is difficult to know when these conditions will ease, the financial markets tend to act as a leading indicator and have in the past anticipated economic recoveries, sometimes 6 to 12 months in advance of the actual pick up in economic activity. Based on market recoveries over the past 25 years, the financial services sector has quite often been among the strongest leading sectors.

The Dividend 15 Split portfolio has a current dividend yield of approximately 3.9%.

## Details

Total Net Assets:	\$243,416,290
Units Outstanding:	10,309,881
Inception Date:	March 16, 2004
Termination Date:	Dec 1, 2014
Net Asset Value:	\$23.61 (July 31/08)
Cash Weighting:	4%
Canadian Equity Weighting:	96%
<b>DFN.PR.A</b> Trading Price:	\$10.30 (July 31/08)
Current Yield:	5.1% annually
Asset Coverage:	236%
Market Capitalization:	\$106,191,774
<b>DFN</b> Trading Price:	\$13.90 (July 31/08)
Current Yield:	8.6% annually
Market Capitalization:	\$143,307,346

## Top Holdings (sorted by weight)

Bell Canada Inc.	BCE
TransAlta	TA
CI Fund Management	CIX
TransCanada Corporation	TRP
Canadian Imperial Bank of Commerce	CM
AGF Management	AGF
Manulife Financial	MFC
Toronto-Dominion Bank	TD
Royal Bank	RY
Sun Life Financial	SLF
National Bank of Canada	NA
Enbridge	ENB
TMX Group Inc.	X
The Thomson Corporation	TOC
Bank of Nova Scotia	BNS

Weightings subject to change at any time.

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