



# Dividend 15

As at December 31, 2010

# Monthly Update

**Dividend 15 Split Corp** is an Investment Corporation designed to pay monthly cash dividends. The Corporation invests in a diversified portfolio consisting of 15 high-yielding Canadian companies. Two types of shares are available, a Class A and a Preferred.

### Distributions (by record date)

	DFN	DFN (specials)	DFN.PR.A	Total
Total to Date	\$8.10	\$3.50	\$3.5647	\$15.1647
2010 YTD	\$1.20		\$0.5250	\$1.7250
2009	\$1.20		\$0.5250	\$1.7250
2008	\$1.20		\$0.5250	\$1.7250
2007	\$1.20	\$2.25	\$0.5250	\$3.9750
2006	\$1.20	\$0.75	\$0.5250	\$2.4750
2005	\$1.20	\$0.50	\$0.5250	\$2.2250
2004 (8 months)	\$0.80		\$0.3500	\$1.1500
Jun 29/04	\$0.10		\$0.06473 <sup>(1)</sup>	\$0.16473

<sup>(1)</sup> Initial distribution for the period Mar 16/04 to Jun 29/04.

### Commentary

The North American financial markets ended the year on a strong note. The extension of the Bush tax cuts for all individuals in the United States for at least another two years combined with improving economic data seemed to provide the fuel for the strong rally in the month of December. The US housing market and unemployment market continue to exert a large drag on the US economy. Other measures of economic activity including manufacturing activity and retail sales seemed to suggest that the economy continues to improve, albeit at a fairly modest pace. Continued commitment by the US Federal reserve to its quantitative easing program seems to be providing additional upward bias to all commodity and stock markets. The question of whether this economic growth can become sustainable without the continued record levels of fiscal and monetary stimulus remains to be answered in the coming months and years.

The valuations of the companies in the portfolio generally remain at very reasonable levels when measured by price to earnings ratios and current dividend yields and this should continue to act as a major support at these current market prices. Many Canadian companies held in the portfolios are expected to raise their dividends over the next 6 months. The dividend income continues to be supplemented by income generated by the covered call writing program.

### Details

Total Net Assets:	\$327,967,355
Units Outstanding:	16,276,134
Inception Date:	March 16, 2004
Termination Date:	December 1, 2014
Net Asset Value	\$20.15
Cash Weighting:	18%
Canadian Equity Weighting:	82%
DFN.PR.A Trading Price:	\$10.29
Current Yield:	5.1%
Asset Coverage:	202%
Market Capitalization:	\$167,481,419
DFN Trading Price:	\$12.09
Current Yield:	9.9%
Market Capitalization:	\$196,778,460

### Top Holdings (sorted by weight)

Canadian Imperial Bank of Commerce  
 BCE Inc.  
 TMX Group Inc.  
 Manulife Financial Corporation  
 Toronto-Dominion Bank  
 CI Financial Corp.  
 TransCanada Corp.  
 Enbridge Inc.  
 Telus Corporation  
 Bank of Montreal  
 Royal Bank of Canada  
 TransAlta Corporation  
 AGF Management Ltd.  
 Bank of Nova Scotia  
 Thomson Reuters Corp.

*Weightings subject to change at any time.*

	One Month to Dec 31, 2010	Year to Date Dec 31, 2010
TSX	3.79%	14.45%
S&P 500	6.53%	12.78%
DJII	5.19%	11.02%
NASDAQ	6.19%	16.91%

77 King Street West, P.O. Box 341, Toronto, ON M5K 1K7 416-304-4443 1-877-478-2372

www.dividend15.com

info@dividend15.com